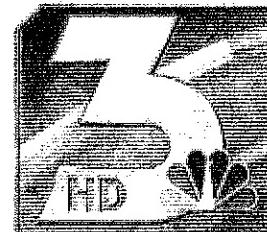


ORDER



KSNL

Orders	Order / Rev:	106602	
	Alt Order #:	06852462	
	Product Desc:	JOE HECK 4 CONGRESS	
	Estimate:	2690	
	Flight Dates:	09/17/12 - 09/30/12	
	Original Date / Rev:	09/14/12 / 10/02/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	

Agency	Name:	<u>Strategic Media Placement, Inc.</u>	
	Buying Contact:		<u>Cash</u>
	Billing Contact:		<u>Broadcast</u>
		<u>7669 Stagers Loop</u>	<u>EOM/EOC</u>
		<u>Delaware, OH 43015</u>	<u>15%</u>

Advertiser	Name:	Heck, Joe for Congress - Review
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN
	New Business Thru:	
	Order Separation:	00:05:00
	Advertiser External ID:	
	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	57	\$34,275.00	\$29,133.75	September 2012	57	\$34,275.00	\$29,133.75	0.00
					Totals	57	\$34,275.00	\$29,133.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$34,275.00
Market	100%	\$114,250.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$34,275.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	30%	\$34,275.00
KTUD	0%	\$0.00
KVVU	10%	\$11,425.00
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Order / Rev: 106602
Alt Order #: 06852462
Flight Dates: 09/17/12 - 09/30/12

Advertiser:	Heck, Joe for Congress
Product Desc:	JOE HECK 4 CONGRESS
Estimate:	2690

Order / Rev: 106602
 Alt Order #: 06852462
 Flight Dates: 09/17/12 - 09/30/12

Advertiser: Heck, Joe for Congress
 Product Desc: JOE HECK 4 CONGRESS
 Estimate: 2690

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SUN TODAY																	
<i>Start Date</i> <i>End Date</i> <i>Weekdays</i> <i>Spots/Week</i> <i>Rate</i> <i>Rating</i>																	
Week: 09/17/12 09/23/12 -----S 1 \$200.00 0.00																	
Spot	Ch	Date Range	Description		Start/End Time						Weekdays	Length	Rate	Rtg	Type		
1	KSNV	09/17/12-09/23/12	Sunday Today		7a-8am						-----Su	:30	(\$200.00)	0.00	NM		
<i>Unresolved</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
Week: 09/24/12 09/30/12 -----S 1 \$200.00 0.00																	
Spot	Ch	Date Range	Description		Start/End Time						Weekdays	Length	Rate	Rtg	Type		
2	KSNV	09/24/12-09/30/12	Sunday Today		7a-8am						-----Su	:30	(\$200.00)	0.00	NM		
<i>Unresolved</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
E 11	KSNV	09/28/12	09/28/12	Fri	10-11p	CM	10-11pm		----F--	:30	1	\$1,400.003	0.00	NM		1	\$1,400.00
Friday Prime 10-11pm																	
DATELINE																	
<i>Start Date</i> <i>End Date</i> <i>Weekdays</i> <i>Spots/Week</i> <i>Rate</i> <i>Rating</i>																	
Week: 09/24/12 09/30/12 -----F-- 1 \$1,400.00 0.00																	
N 12	KSNV	09/19/12	09/21/12	Dr. Phil		CM	3-4p		--WTF--	:30	1	\$450.001	0.00	NM		1	\$450.00
Dr Phil																	
<i>Start Date</i> <i>End Date</i> <i>Weekdays</i> <i>Spots/Week</i> <i>Rate</i> <i>Rating</i>																	
Week: 09/17/12 09/23/12 --WTF-- 1 \$450.00 0.00																	

Totals 57 \$34,275.00